

BETTER QUALITY COMMUNICATIONS, LOWER COST

## Bring your own carrier to Twilio

#### Twilio Features You Adore, a Carrier You Can Rely On

In a matter of minutes, with just a snippet of code, Commio's comprehensive messaging and powerful cloud-based intelligent call routing APIs seamlessly integrate with Twilio's unique SIP calling and other communications features.



## Enjoy Your CPaaS, But Bring Your own Carrier

Twilio is an excellent CPaaS, allowing you to offer enhanced, unified communications that optimize the customer experience, as well as employee productivity and satisfaction. What it's not, however, is a telecom carrier. This functionality is outsourced to any combination of unknown carriers, resulting in higher calling and messaging costs especially as you scale—and less than ideal service and support.

Fortunately, software in the cloud and VoIP in particular make it easy to simply plug in Commio voice and messaging to your application, a.k.a. "Bring Your Own Carrier" (BYOC), for critical advantages:

- Easy installation with a single line of code (no developer needed)
- Better call quality and delivery with intelligent call routing (ICR) for
  happier customers
- Handle more calls per second (CPS)

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- Purchase and instantly activate a wider array of phone numbers
- · Visibility into your calls, and total control over call routing
- 24/7 expert customer support included-including phone
- Save 40-70% over Twilio's rates

Enjoy all the capabilities of Twilio, plus better calling and messaging at lower prices, with Commio as your

licensed carrier.



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#### **Powerful Calling Capabilities**

Commio's ICR platform, 40+ carriers, and powerful feature set enhances your Twilio calling experience, while also providing visibility into your calling and real-time controls to reroute calls as necessary. Automated porting and a large inventory of DIDs offer easy access to the numbers you need. And, Commio has 24/7 expert support via several channels, including phone.





Disaster Recovery Easy-to-use disaster recovery solution in the event of a carrier outage



Caller ID CNAM APIs make it possible to integrate Caller ID on all outbound calls



Redundant 3rd Parties Dynamic failover to third parties such as Plivo or Nexmo



Calls per Second Route multiple calls per second

#### Reduce Call Costs by More Than 50%

Our powerful ICR technology optimizes outbound and inbound call routing in real time, improving call quality while reducing costs by 30 to 70% with direct-to-carrier pricing. Six-second rounding-versus a minute with Twilio-boosts performance further, saving up to 75% on individual calls. See how <u>an insurance company saved 48%</u>, while <u>TrackDrive</u> <u>added Commio to their Twilio/Plivo tech stack and saved 60%</u>.



#### Extensive Messaging Expertise

Commio has deep expertise across short code, long code, toll-free, and hosted messaging. Our messaging pros work closely with you to choose the right format, get the numbers you need, and ensure campaign compliance in a rapidly changing terrain. Whether your message is local or national, and SMS or MMS, we'll help you get it delivered.

#### Maximize Your Twilio Experience with Commio

You chose Twilio as your CPaaS to provide the best customer experiences, now take it the rest of the way and optimize your bottom line as you scale. As a licensed carrier, Commio is dedicated to voice and messaging, and our powerful API platform plus best-in-class service and support help you get the most from your Twilio platform.

### Better customer experiences start with Commio LET US SHOW YOU HOW EASY IT IS TO GET STARTED